



# *Town of Brookline*

## *Massachusetts*

### **Planning Board**

Town Hall, 3<sup>rd</sup> Floor  
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Brookline, MA 02445  
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Linda K. Hamlin, Chairman  
Steven A. Heikin, Clerk  
Robert Cook  
Blair Hines  
Sergio Modigliani  
Matthew Oudens  
Mark J. Zarrillo

## **BROOKLINE PLANNING BOARD MEETING MINUTES**

**Town Hall, Room 111**

**August 24, 2016 – 8:15 a.m.**

**Board Present:** Linda Hamlin, Steven Heikin, Robert Cook, Blair Hines

**Staff Present:** Andy Martineau

Linda Hamlin called the meeting to order.

### **SIGN & FAÇADE REVIEW**

**250 Cypress Street** – Reface existing cabinet façade sign for CORE (formerly Run Strong Studio) Pct. 5

Andy Martineau described the proposal to reface an existing cabinet sign and to install a series of window graphics.

Linda Hamlin suggested toning down the white background to a more subdued color and to make sure that the sign has a rheostat switch.

The Applicant, Tony Gentilcore agreed to do so.

Steve Heikin suggested moving the power cord to another location behind the sign if possible.

Blair Hines suggested making the letters and logo smaller.

Tony Gentilcore stated that he is amenable to those changes and will submit a revised proposal to staff for review.

Linda Hamlin motioned to approve.  
Bob Cook seconded the motion.

**After discussion, the Board (4-0) unanimously**

**VOTED: to approve the plans by Tony Gentilcore last submitted, August 17, 2016, subject to the following conditions:**

1. Prior to the issuance of a building permit, the applicant shall submit three copies of the final plans showing an alternative background color as described above, subject to the review and approval of the Assistant Director of Regulatory Planning or designee.
2. Prior to the issuance of a building permit, the applicant shall confirm that the sign has a rheostat switch.
3. Any future window signage or door signage is subject to the review and approval of the Assistant Director of Regulatory Planning.

**1386A Beacon Street** – Install channel letter sign for Uncommon Yarn (formerly Cause to Paws). Pct. 9

Andy Martineau described the proposal to install new channel letters and yarn ball logos.

Steve Heikin asked if the yarn ball logos are single piece acrylic.

Sign maker, Bob Thompson stated yes.

Bob Cook asked if the applicant intends to install any window or door graphics.

Bob Thompson stated that they would likely do something, but that there are no plans at this time.

Linda Hamlin motioned to approve.  
Bob Cook seconded the motion.

**After discussion, the Board (4-0) unanimously**

**VOTED: to approve the plans by Jim Did It Sign Co., dated 7/26/16, subject to the following conditions:**

1. Prior to the issuance of a building permit, the applicant shall submit three copies of the final plans, subject to the review and approval of the Assistant Director of Regulatory Planning or designee.

2. Any future window or door signage, including hours of operation and contact information, is subject to the review and approval of the Assistant Director of Regulatory Planning or designee

**100 Centre Street** – Install façade sign for Center Communities of Brookline. Pct. 9

Andy Martineau described the proposal to install a new panel sign on the façade of the building.

Linda Hamlin suggested realigning the text and logo so that the sign reads better.

Blair Hines suggested centering the people's names shown on the sign.

Center Communities Executive Director, Rhonda Glyman stated that she will discuss realigning the text and logo with the sign maker and also review with the donors whose names appear on the sign.

Linda Hamlin motioned to approve.  
Steve Heikin seconded the motion.

**After discussion, the Board (4-0) unanimously**

**VOTED: to approve the plans by Advanced Signing, dated March 4, 2016, subject to the following condition:**

1. Prior to the issuance of a building permit, the applicant shall submit three copies of the final plans, subject to the review and approval of the Assistant Director of Regulatory Planning or designee.

**MEETING ADJOURNED.**

**Materials Reviewed During Meeting:**

Staff Reports, Plans, Designs, Material Samples and Mockups